

Lets Look At Bottom-Line Profits As The Numbers Never Lie



Grow Restaurant Profits & BOGomazing Questions & Answers 512-573-1977 Corey Huetter



BOTTOM-LINE PROFITS FOR AN AVERAGE RESTAURANT WITH AND WITHOUT BOGOMAZING

| BOGOMAZING <i>YOUR RESTAURANT BOTTOM-LINE PROFITS</i> <small>All figures are projects and for illustrational purposes only</small> | Your Restaurant Current Situation | Your Restaurant Without BOGomazing | Your Restaurant With BOGomazing | % Increase With V. Without BOGomazing |
|---|--------------------------------------|--|---------------------------------------|---|
| Total Sales | \$100,000.00 | \$80,000.00 | \$100,000.00 | |
| BOGomazing Additional Sales (20% Estimated) | | | \$20,000.00 | |
| Total Sales With BOGomazing | \$100,000 | \$80,000.00 | \$120,000.00 | +50% |
| BOGomazing Redemption (Food) Cost (15%) | | | \$3,000.00 | |
| BOGomazing Net Sales After Redemption Cost | | | \$17,000.00 | +17% |
| Gross Total Sales Including BOGomazing | | | \$117,000.00 | +17% |
| 5% Profit Margin | \$5,000.00 | \$4,000.00 | \$5,850.00 | +46.25% |
| 7.5% Profit Margin | \$7,500.00 | \$6,000.00 | \$8,775.00 | +46.25% |
| 10% Profit Margin | \$10,000.00 | \$8,000.00 | \$11,700.00 | +46.25% |
| BOGomazing Monthly Commission 500 Members | | | \$7,500.00 | |
| Total Net Profit 5% Profit Margin | | | \$13,350.00 | +233.75% |
| Total Net Profit 7.5% Profit Margin | | | \$16,225.00 | +170.41% |
| Total Net Profit 10% Profit Margin | | | \$19,200.00 | +140.00% |

BOTTOM-LINE PROFITS PER CUSTOMER VISIT WITH AND WITHOUT BOGOMAZING

| BOGOMAZING Great Regulars Profits <small>Bottom Line Profits Per Party Of 2</small> | Great Regulars & Where You Are At Today | Great Regulars You Sign Up With BOGomazing With Same Check Size | Great Regulars You Sign Up With BOGomazing With Staff Upselling | Infrequent Diner You Sign Up With BOGomazing With Same Check Size | Your Great Regulars Going To A Restaurant With BOGomazing That You Do Not Have |
|---|---|---|---|--|---|
| # Of Restaurant Visits Per Month | 8 | 8 | 8 | 1 | 0 |
| Average Ticket (2 People) | \$75.00 | \$75.00 | \$85.00 | \$75.00 | \$0.00 |
| Gross Ticket Total | \$600.00 | \$600.00 | \$680.00 | \$75.00 | \$0.00 |
| \$25.00 Entrãe X 8 Visits Discount | | \$200.00 | \$200.00 | \$25.00 | \$0.00 |
| Net Sales After BOGomazing Discount | | \$400.00 | \$480.00 | \$50.00 | \$0.00 |
| Total Profit With A 5% Profit Margin | \$30.00 | \$20.00 | \$24.00 | \$2.50 | \$0.00 |
| BOGomazing Monthly Commission | \$0.00 | \$15.00 | \$15.00 | \$15.00 | \$0.00 |
| Total Net Profit After BOGomazing Commission | \$30.00 | \$35.00 | \$39.00 | \$17.50 | \$0.00 |
| Profit Per Visit With 5% Profit Margin | \$3.75 | \$4.38 | \$4.88 | \$17.50 | \$0.00 |
| Total Profit With A 7.5% Profit Margin | \$45.00 | \$30.00 | \$36.00 | \$3.75 | \$0.00 |
| BOGomazing Monthly Commission | \$0.00 | \$15.00 | \$15.00 | \$15.00 | \$0.00 |
| Total Net Profit After BOGomazing Commission | \$45.00 | \$45.00 | \$51.00 | \$18.75 | \$0.00 |
| Profit Per Visit With 7.5% Profit Margin | \$5.63 | \$5.63 | \$6.38 | \$18.75 | \$0.00 |

What Is Grow Restaurant Profits & Corona Virus Restaurant Rescue?

Grow Restaurant Profits (GRP) created the Corona Virus Restaurant Rescue to help a **LIMITED NUMBER OF RESTAURANTS NATIONWIDE** substantially increase bottom line profits by **GIVING RESTAURANTS CASH EVERY MONTH** in addition to increasing sales through increased ticket averages and dining frequency.

How Is GRP Able To Give My Restaurant Cash Every Month?

GRP is driven by **BOGomazing**, Americas first restaurant dining app that PAYS Monthly COMMISSIONS versus charging restaurants 30% to 50% commissions. **GRP gives 50% of BOGomazing Restaurant Member Referrals Revenue back to our member restaurants (i.e. 10,000 BOGomazing Referrals in a market earns approximately \$300,000 in BOGomazing Member Revenue Per Month - \$150,000 is returned to the member restaurants.)**

Why Is There A Limited To The Number Of Restaurants Allowed To Participate In BOGomazing?

HUGE COMPETITIVE ADVANTAGE is the reason – only the top restaurants we select are allowed to be part of the app to assure the best quality service and experience for our members and a **HUGE COMPETITIVE ADVANTAGE** to our GRP Restaurant Sponsors that they do not get the opportunity to have or enjoy with any other restaurant app or other marketing options.

How Does BOGomazing Work For My Restaurant?

BOGomazing requires a member to purchase 2 drinks, 1 appetizer and one select entrée (typically a dozen or so of your more expensive selections) to then qualify for a 2nd item of equal or lesser value for FREE. FREE Items would not include any appetizers, desserts or drinks. You do control the selections of both menus which are viewable through the **BOGomazing App**.

What Is The Typical Redemption Cost For My Restaurant For BOGomazing?

BOGomazing has the **LOWEST REDEMPTION COST** compared to ALL other restaurant dining and delivery apps and even **LOWER REDEMPTION COST** than typical pay for marketing approaches such as Direct Mail and Pay Per Click campaigns. **Redemption cost for BOGomazing is 9%-15%** depending on how many drinks, appetizers and/or desserts the couple has. Your **ONLY** cost of redemption is food cost of \$6.00 to \$9.00 depending on the cost of the FREE Item. **When compared to other commission based restaurant apps charging 30%-50%, BOGomazing beats them hands down by a mile.**

How Much Commission Can My Restaurant Earn Per Month?

There is **NO LIMIT** to how much **BOGomazing** Membership Commissions you can earn on Active **BOGomazing** Members. 100 **BOGomazing** Referrals earns you \$1,500 per month. **Reach 500 BOGomazing Referrals and earn \$7,500 per month in cash.**

If A BOGomazing Member Signs Up At My Restaurant But Never Eats At My Restaurant Do I Still Earn Monthly Commissions?

Absolutely – imagine **NETTING \$15 per month** on many **BOGomazing** members who never eat at your restaurant or rarely do so.

Is Getting BOGomazing Referrals Easy For My Restaurant Staff?

YES, your restaurant is provided **FREE of charge Guest Check Insert Postcards** that easily explain **BOGomazing** to your customer with your unique **BOGomazing** Restaurant Code printed on them. The app can easily be downloaded by your customer and used immediately on their current visit with the **BOGomazing Referral tracking back to an individual employee.**

Will My Monthly BOGomazing Cash Commissions More Than Cover The Redemption Cost For The FREE Menu Item?

Absolutely and then some. Just 100 **BOGomazing** Referrals covers 8 redemptions per day. At 500 **BOGomazing** Referrals, it covers over 41 redemptions per day. The best problem you could have is having to many redemptions per day beyond what the **BOGomazing** Monthly Revenue Sharing Monthly Cash Commissions is paying which means **YOU ARE TURNING A LOT OF TABLES.**

Can I Quit The BOGomazing Platform At Any time For Any Reason?

Absolutely you can exit the platform if you are tired of our monthly commission checks messing up your accounting or tax shelter situation 😊 But seriously...you can quit with only a 24 hour notice.

Is BOGomazing Fraud Proof?

Yes, there is no way for fraud between the customer and staff since **all transactions create a unique trackable transaction number** that also includes the servers name and number in the party along with the time of the transaction.

How Are All My Transactions & BOGomazing Referrals Tracked?

Your restaurant is provided, **FREE of Charge, what is called Transaction Tracking Software (TTS)** that will log 100% of transactions and **BOGomazing** referrals down to the single employee. Our software also allows you to enter in additional information regarding each transaction if you are not of total Type A personality 😊. Also all details of what appears on the **BOGomazing App** appears here as well.

THANK YOU FOR THE OPPORTUNITY TO EARN YOUR TRUST & CONFIDENCE. SPACES FILL FAST / MARKETS CLOSE FAST